

**INTERNATIONAL MEETING  
OF TOUR OPERATORS  
22 -25 APRIL 2015,  
PLOVDIV BULGARIA**



**DEAR LADIES AND GENTLEMEN,**

It is my pleasure to invite you to the Sixth International Meeting for Tour Operators (IMT Plovdiv) organized by Municipality of Plovdiv, Bulgaria 22<sup>nd</sup> – 25<sup>th</sup> April 2015.

The forum traditionally emphasizes on the variety aspects of tourism development in the city and the region of Plovdiv. It presents the diversity of city's tourist product and introduces the opportunities for cultural, religious, weekend, wine, spa, and other types of tourism. Accent of the Sixth IMT Plovdiv will be winning the contest for European Capital of Culture in 2019 and being listed among top 10 destinations to visit in 2015 by Lonely Planet's experts.

The event program includes a panel of B2B meetings which have become key part of the IMT Plovdiv. The B2B session lasts for over 3 hours where over 120 delegates have the chance to present their companies' interests, field of activity, experience, find possible business partners, future opportunities, and expand their business network.

We kindly invite you to participate in this event and would be honored to welcome you in Plovdiv.

To attend register by 30<sup>th</sup> March 2015 on: [www.imt.visitplovdiv.com](http://www.imt.visitplovdiv.com)

Sincerely,

**STEFAN STOYANOV**  
**Deputy Mayor**  
**Municipality of Plovdiv**